



Help Your Customers Outsmart Cybercriminals with Windows 10

Wclark

wclark@cnp.net

<http://www.cnp.net/>

Worried about **cybercriminals** taking down your business?

OUTSMART THEM WITH WINDOWS 10

The Threat Landscape is Changing

The threat landscape has evolved dramatically in recent years. It seems every day we hear another headline about an organization getting breached. We've responded by changing the architecture of Windows 10 so that we're not just building bigger walls against these attacks; we're locking the criminals out. Windows 10 provides a comprehensive set of protections against modern security threats.

IMPACT OF SECURITY BREACH TO BUSINESS:
\$3,500,000

AVERAGE COST OF A DATA BREACH PER INCIDENT

Source: 2014 Cost of Data Breach: Global Analysis, Ponemon Institute, 2014.



According to a recent survey of CIOs, **security spending is increasing at double the rate** of overall investment.

Source: McCarthy, John C. Brief: Technology Spending Is Reaching a Tipping Point. Forrester Research, Inc. December 11, 2014.



Identity Protection

75% of individuals use only three or four passwords across all of their accounts.

Source: <http://www.securityweek.com/study-reveals-75-percent-individuals-use-same-password-social-networking-and-email>



Passwords are not secure.
Others can access your corporate network by pretending to be you.



SOLUTION: Windows 10 introduces an alternative to passwords with Microsoft Passport and Windows Hello.*



Information Protection

87%

of senior managers have leaked corporate data to unmanaged personal locations.

Source: Stroz Friedberg, "On The Pulse: Information Security Risk In American Business," 2013.



57% of us have sent data to the wrong person.

Source: Gross, Art. "A look at the cost of healthcare data breaches." HIPAA Secure Now, March 30, 2012.

SOLUTION:

Windows 10 provides Enterprise Data Protection, now at the file level, to help ensure corporate data isn't accidentally or intentionally leaked to unauthorized users or locations.

Device Protection

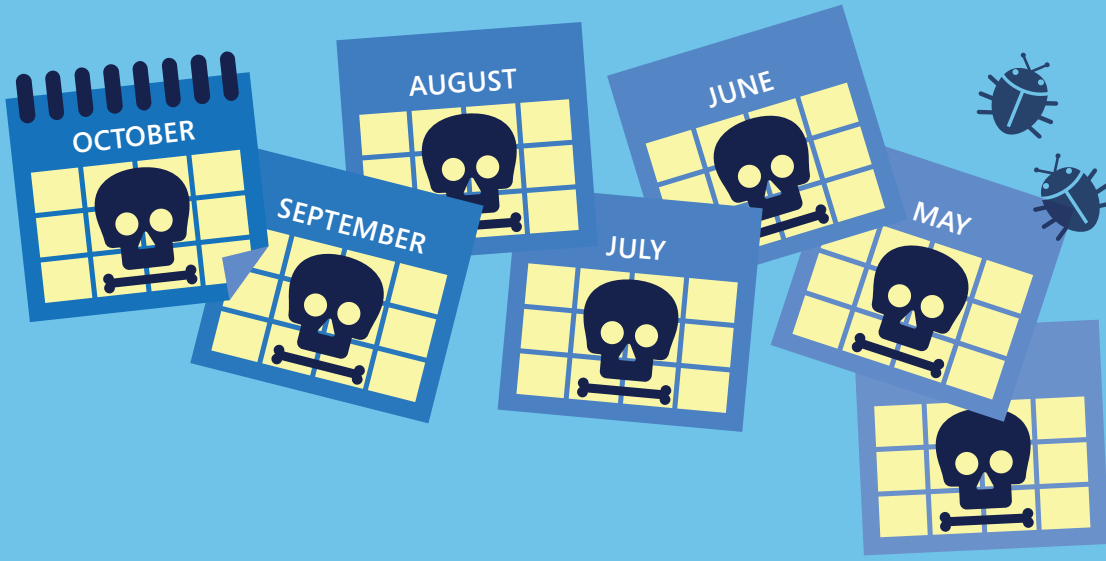
200+ days

an attacker can go undetected in your environment, now that people are bringing their own devices to work—that's scary.

Source: "Beyond the Breach," Mandiant: A FireEye Company, 2014. https://dl.mandiant.com/EE/library/WP_M-Trends2014_140409.pdf

SOLUTION:

Windows 10 offers Trusted Boot to help ensure that a genuine version of Windows starts first on your device, preventing attackers from evading detection.



Online Protection

MORE THAN 300,000

NEW MALICIOUS FILES

are being created every day and spread through the Internet.

Source: <http://www.kaspersky.com/about/news/virus/2013/number-of-the-year>



SOLUTION: Windows 10 Device Guard completely locks down your device, so you can run only trusted applications, scripts, and more.



It's time to take action to protect your business.

By deploying the security features in Windows 10, you can outmaneuver today's cybercriminals and neutralize their destructive tactics before they've even begun.

*Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors.

STAY ON THE OFFENSE AGAINST CYBERCRIME BY PROTECTING YOURSELF WITH WINDOWS 10



Founded in 1995, CNP Technologies provides Unified Communications, Network Integration & Support, and Hosted & Managed Services to clients throughout the United States. CNP provides the highest quality on-site and remote support services available in the industry. Our engineers bring over 150 years of combined information technology experience and the company maintains this edge by working closely with leading technology partners and continuous training. CNP is an industry-leading ShoreTel IP Telephony systems provider and nine-time Circle of Excellence Award winner as well as a leading Microsoft Gold Partner with a focus on virtualization technologies. Our expertise and experience allow our clients to focus on their core business while we eliminate technology worries.

History

CNP Technologies was founded in 1995 as Computer Network Power with a focus on quality on-site service and an expertise in thin client computing. Core qualities such as responsiveness, attention to detail and professional service allowed Computer Network Power to grow steadily in the Charlotte and surrounding area. In 1999, Computer Network Power merged with Learning Station.com; an ASP specializing in applications for the K-12 education market. Computer Network Power provided Learningstation.com the necessary thin client expertise (Citrix) used to deliver the applications to the desktop of the students.

In early 2000, Computer Network Power was purchased by Wesley Clark and John Garrett; both with extensive experience in sales and delivery of technology services. The two were motivated to continue the same high standard of quality while steadily adding to the customer base and to the company's product and services offerings.

In 2002 CNP became one of the first ten resellers for Shoreline VOIP telephone systems (now

