# **Hewlett Packard** Enterprise

# Powerhouse hyperconverged infrastructure

HPE SimpliVity 380

Power and protect business-critical apps with cloudlike agility

### A modern data architecture provides unmatched efficiency, performance, and resiliency

#### Complete hyperconvergence

Integrated compute, storage, and virtualization—with advanced data services for data efficiency, data protection, and VM-centric management and mobility

#### Advanced data services

- Always-on deduplication and compression for reduced capacity utilization by up to 10X—guaranteed<sup>2</sup>
- Built-in resiliency, backup, and disaster recovery for data protection
- Policy-based, VM-centric management to streamline operations

#### Capitalize on HPE ProLiant Gen10

Enhance performance with new HPE ProLiant Gen10 features including:

- New Intel® Xeon® Scalable Processors provide faster transaction processing with up to 71% performance boost over the previous generation
- Up to 66% greater memory bandwidth increases application performance for memory-intensive applications with upgraded HPE SmartMemory
- Ample speed and increased power efficiency boosts performance and maximizes uptime with HPE Smart Array Gen10 RAID controllers



## Strong meets flexible

Modern IT leaders face a dilemma. The cost and complexity of traditional IT leaves few resources to focus on transformative projects and innovation—let alone a worry-free weekend. And while public cloud promises greater speed and agility, going all-in on cloud isn't possible for business-critical workloads where performance, protection, privacy, and control are paramount.

If you're struggling to achieve the agility and economics of the cloud with enterprise-grade performance and protection, HPE SimpliVity 380 is the answer.

This pre-integrated, hyperconverged building block dramatically simplifies IT by combining all infrastructure and advanced data services for virtualized workloads—including guaranteed data efficiency, data protection, and VM-centric management and mobility—with the world's best-selling server platform, the HPE ProLiant DL380 Server.<sup>1</sup>

And now, HPE is redefining entry-level hyperconverged offerings by introducing extra-small and small solutions, in single and dual-socket configurations, priced right for small to midsized business and remote and branch offices. These solutions offer all-flash storage performance at competitive hybrid prices, plus built-in backup and recovery data protection—all at a very attractive price point.

<sup>&</sup>lt;sup>1</sup> The HPE ProLiant DL380 Server is the world's best-selling server, according to the CQ1'16 IDC Server Tracker.

<sup>&</sup>lt;sup>2</sup> HPE SimpliVity HyperGuarantee

## What makes HPE SimpliVity 380 different from other solutions?

- Powerful—A modern data architecture powers and protects some of the world's most efficient and resilient data centers.
- Simple—Intuitive VM-centric management streamlines operations and empowers IT generalists.
- Trusted—Recognized market leadership, long-term viability, and the best-selling server platform in the industry.
- Complete—Single building block combines all IT infrastructure and advanced data services for virtualized workloads

#### Powered by Intel

Based on a new foundation for scalability, the Intel Xeon Scalable Processor Family is designed to seamlessly address a wide range of key workloads by delivering boosts in performance, efficiency, and security.



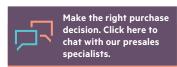




- <sup>3</sup> Forrester Study commissioned by SimpliVity,

  "The Total Economic Impact" of SimpliVity

  Hyperconverged Infrastructure," November 2015.
- <sup>4</sup> Evaluator Group, "<u>Is Hyperconverged</u> <u>Infrastructure Cost-Competitive with the Cloud?</u>" June 2017.
- <sup>5</sup> SimpliVity press release, "SimpliVity Honored with Prestigious Customer Satisfaction Award," October 2016.









## Sign up for updates

## Amp up agility

## Run more efficiently than cloud by simplifying and consolidating

- Cut the number of devices in the data center by 10X (on average) by consolidating workloads.<sup>3</sup>
- Rapidly deploy and scale hyperconverged building blocks to meet changing demands.
- IT generalists can manage VM environments quickly and easily using the intuitive and familiar VMware® vCenter® interface.
- Reduce total cost of ownership by 3X compared to traditional IT,3 and up to 2X compared to public cloud.<sup>4</sup>
- Workload sizing flexibility includes new single- or dual-processor extra-small and small configurations.

## Power and protect apps

### Meet application SLAs with enterprise-class performance and data protection provided by all-flash storage and built-in backup and recovery

- Deliver peak and predictable application performance with a modern data architecture that outpaces any other hyperconverged solution.
- Get the power, performance, and predictability of an affordable all-flash portfolio.
- Support high-end graphics virtualization with NVIDIA® GPUs.
- Reduce capacity utilization by up to 10X across primary and backup storage guaranteed—with always-on deduplication and compression.<sup>2</sup>
- Mitigate data loss and ransomware risk with the highest levels of resiliency, built-in resilience, backup, and disaster recovery (DR).

- Simplify and accelerate DR and provide VM protection across primary and secondary sites with integrated and automated HPE SimpliVity RapidDR.
- Rapidly recover with native backup features that guarantee 60 seconds or less (on average) to back up or recover a 1 TB VM.<sup>2</sup>

## Run with confidence

## Enjoy the support and investment protection that only HPE can offer

- Choose the market-leading hyperconverged platform with an Net Promoter Score (NPS) score of 90.5
- Get unmatched reliability, serviceability, and near-continuous availability with HPE ProLiant DL380, the data center server standard.
- Easily and seamlessly grow deployments by scaling across generations of servers and x86 platforms.
- Enjoy world-class support and delivery with flexible consumption models.
- Optimize uptime with support for your entire solution provided by HPE Pointnext services.

## Start innovating now

There's no need to wait. Contact your authorized HPE SimpliVity 380 sales representative to find out how you can start enjoying the benefits of hyperconvergence.

# Learn more hpe.com/info/simplivity

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