

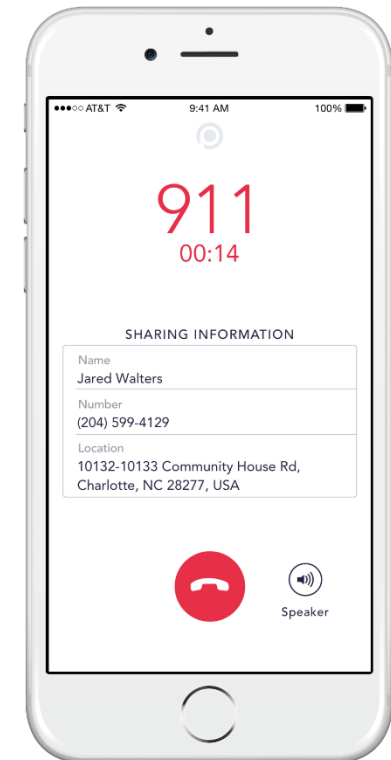
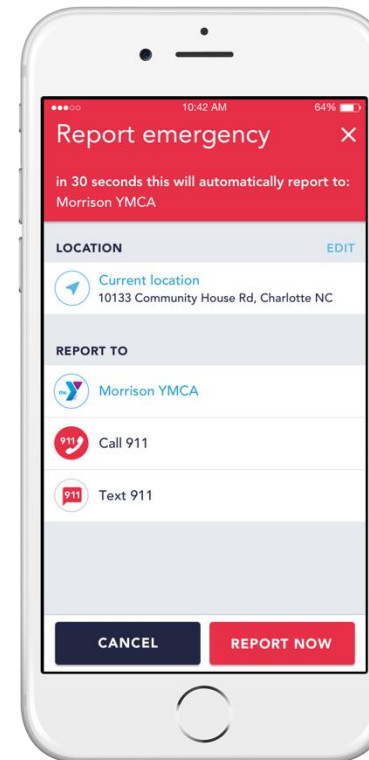
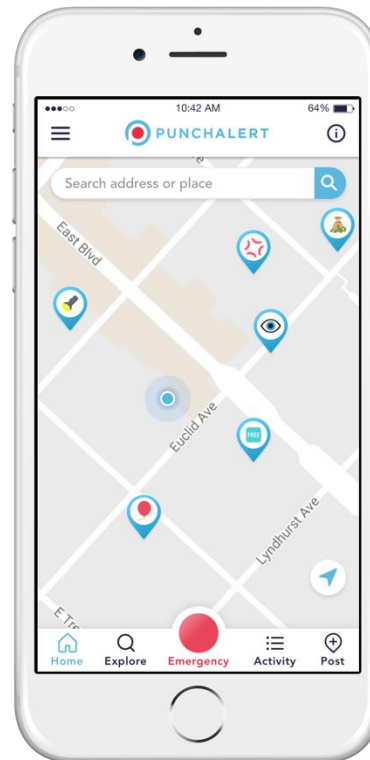
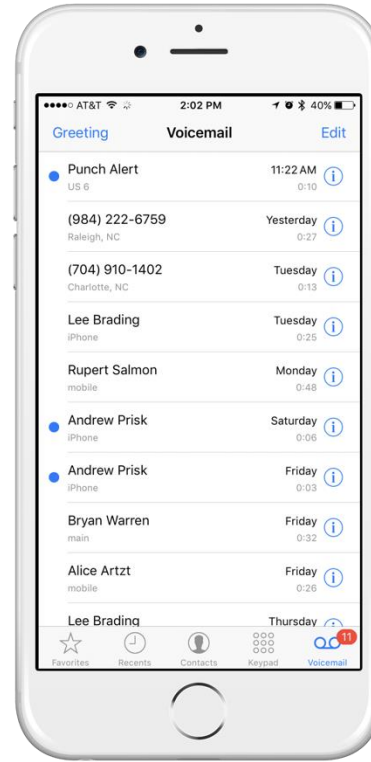


**Meet the New 911**

First an emergency takes place



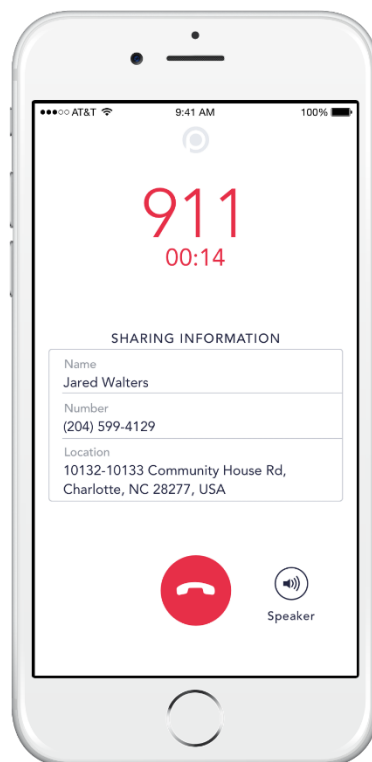
# Next, someone calls 911, but how?



# So what happens when you start the call



- 6 button presses to dial 911
- Location unknown
- Name unknown
- Call-back number unclear
- Silent assistance not possible
- Calls often manually forwarded to correct PSAP
- Cannot simultaneously do other actions



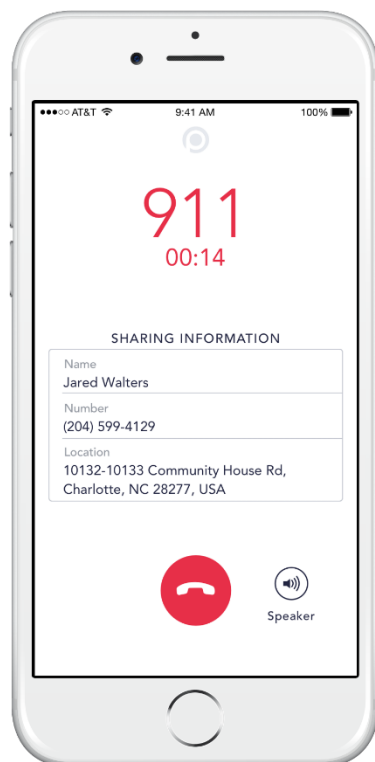
- 2 button presses to dial 911
- Location known, coordinates or address
- Name known and shared
- Call-back number clear
- Silent assistance is possible
- Calls routed automatically to correct PSAP
- Simultaneously speak to 911 and...



# So what happens when you start the call



ONLY SPEAKING TO 911 OPERATOR



SPEAKING TO 911 OPERATOR, **PLUS** (\*)

- Notify nearby Organizations or Employer
- Notify nearby People in community
- Notify designated Contacts (e.g. family)
- Record the call
- Stream video
- Capture and share heart rate, vitals, etc

*\*not all features will be available at launch*



# Why is 911+ so much better?

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Infrastructure built in the 1960's for landline phones



Infrastructure built in 2017 for the Internet & Smartphones



# What is this important?

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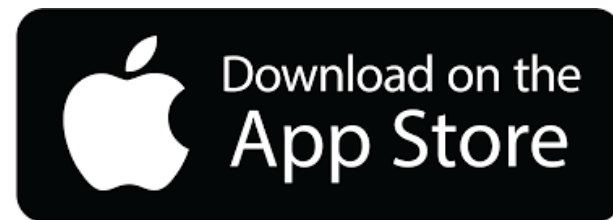
Nationwide, **60%** of mobile 911 calls suffer from **inaccurate or no location data** according to a February 2015 report by NBC News resulting in the loss of over **10,000 lives** according to a February 2014 report by the FCC.



# So how do you get 911+

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**Step 1:** Download



**Step 2:** Subscribe in-app to



for only...

**\$0.99 / month**





Is it worth it to you and your family?





**PUNCHALERT**