

# MiCloud Flex

An Advanced, Customizable Private Cloud Communications Solution That Improves Business Productivity



## The Power of Mitel Communications Meets the Cloud

Business communications is much more than just telephones and email. It's an integral part of your business that impacts employees, partners and customers. Beyond just connectivity, businesses today need mobility, reliability, simplicity and security out of their communications platform. Yet meeting those requirements can be a challenge when you decide to move to the cloud. Particularly as organizations try to extend advanced communications capabilities across multiple offices, mobile workers and a multitude of different devices.

MiCloud Flex is designed to deliver a unique experience, both internally and for your customers. It delivers a complete solution in the cloud to enable unified, scalable, mobile communications to anyone, anywhere and on any device. It's everything you need to take your communications to the next level—more mobility, rich enterprise and team collaboration, exceptional customer experiences— without the cost and complexity of a traditional, premisesbased communications system. With MiCloud Flex, you have a fully integrated solution, rather than sourcing many disparate productivity apps from various non-integrated companies.

## MiCloud Flex Offers a Proven Portfolio of Cloud-Based Services

- MiVoice Business IP voice communications
- MiCollab and MiTeam Meetings collaboration tools
- MiContact Center Business for Flex with builtin IVR
- Interaction recording, Workforce Optimization and Workforce Management
- Business Analytics to monitor and improve call experiences
- Seamless disaster recovery and business continuity
- And a broad portfolio of IP/SIP-enabled phones
- Onsite gateway for survivability, hybrid cloud models and analog line support

## **MiCloud Flex**

- Fully hosted end-to-end solution with robust system features
- Integrations to meet business customization requirements
- Dedicated single instance, secure environment with full control
- Tier 3+ Dual Data Centers with georedundant failover
- Advanced omnichannel contact center
- Flexible, scalable pricing

MiCloud Flex uses the same communication, collaboration and contact center applications as our on-site platforms. Users have access to the same breadth of easy-to-use features and functionality whether they're in the main office, working from a remote location or on the road.

You get significant value, paying monthly on a subscription basis. You get upgrades with full control over upgrade and maintenance windows. And with no on-site equipment, you minimize the need for IT staff, maintenance, space, cooling and associated costs.

MiCloud Flex has several service plan profile options, so you can subscribe to the features that are right for your business. Mitel gives you the flexibility to mix and match service levels, allowing you to easily adapt to changing or growing business demands. All levels include business telephony features and great customer service.

## Power and Scale for the Mobile Cloud Generation

MiCloud Flex is a cloud solution that improves the way you communicate by eliminating the barriers to collaboration, enhancing customer service and tying your existing business applications together through an easy-to-use interface.



## Advanced Integrations with Your Business Processes

You can harness the power and scale of the cloud for better communications without disrupting your business. MiCloud Flex integrates with Microsoft Teams, Salesforce.com and other business applications to unify and enhance your communications. And with MiCloud Flex, integration with proprietary software and systems is available by leveraging a rich set of APIs.

## Collaborate Smarter

Real-time communications is the key to better collaboration. With MiCloud Flex, you get the built-in capabilities of MiCollab and MiTeam Meetings to foster real-time collaboration using voice, video, IM, document sharing and more—all from a single, unified application that moves seamlessly between desktops, mobile devices and the cloud.

- Bring Microsoft Outlook, Microsoft Team and other applications into the conversation for true unified communications
- Enjoy robust features including presencebased awareness, instant video communication, visual voicemail, attendant console and much more
- Highly collaborative, persistent workspace for team-based meetings, conversations, contextual collaboration and project management

With MiCloud Flex you get a fully integrated solution rather than a collection of many disparate productivity apps offered by various non-integrated companies

## Master Mobility and Remote Working

Mobile communications is a mandate in a world where millennials will soon make up more than half of the workforce. And remote working as become essential to compete in today's global business environment. Cloud communications brings mobility and remote working into all communications and allows colleagues and customers to choose how they communicate.

- A communications portal displays on desktops, laptops, smartphones and tablets including Android and iOS devices
- Give customers the freedom to communicate using voice, email, text or chat from any device



### Transform Your Customer Experience

Enterprises face a new generation of consumers who expect personalized service that's low effort, available through the channel of their choice and with the convenience of self-service. MiContact Center Business for Flex is an enterprise-class, omnichannel customer experience management solution with advanced customer experience management that is proven to transform the way you interact with customers. It leverages Google Cloud Contact Center AI capability, drastically reduces the complexity associated with integrating multiple tools and generates deep insights into data and performance.

MiCloud Flex uses the same communication, collaboration and contact center applications as our on-site platforms, so users have access to the same breadth of easy-to-use features and functionality Combine your contact center with CRM or other business applications to deliver real-time customer intelligence to agents, regardless of the manner your customer chooses to contact you (phone, email, web chat, SMS, social media, video, etc.)

- Identify customers based on stored profiles and intelligently route them to the right agents and resources
- Deliver advanced self-service capabilities with Speech enabled IVR messaging and routing
- Optimize operations by creating a blended contact center with Preview Dialer
- Google Cloud Contact Center AI-powered Virtual Agent allows customers to have 24/7 access to human-like conversational service with no wait times
- Google Cloud Contact Center AI-powered Agent Assist - Human agents can focus on more complex cases, close them faster and more consistently, leading to higher agent retention



## MiCloud Flex is Your Path to Better Communications

#### It's secure

MiCloud Flex offers a dedicated environment hosted in secure Tier 3+ data centers with advanced multilayered security measures including full encryption. Our data centers are built to satisfy the stringent security standards and are fully certified to meet SOC 2 and HIPAA compliance requirements.

#### It's customizable

MiCloud Flex gives you the flexibility to wrap your business communications solutions around your existing business processes and workflows through APIs and Open Media.

#### It's customer focused

By choosing MiCloud Flex as your next-generation customer care solution, you're giving customers more choices, faster responses, personalized interactions and self-service IVR and Chatbot capabilities that save them time (and save you money).

#### It's reliable

With MiCloud Flex, chances of your communications going down because of a single network outage or hardware failure is significantly reduced. MiCloud Flex features a high-availability geo-redundancy deployment for enhanced disaster recovery and additional availability of service.

#### It saves you money

Enterprises can realize big savings by moving their communications into the cloud. MiCloud Flex features subscription-based pricing to minimize up front licensing costs and a scalable pay-as-you-grow model that ensures enterprises do not pay for capacity they do not need. You can quickly add new users, connect new offices or activate new features, and do it all while driving down your communications and customer care costs.

#### It's flexible

At Mitel we understand that providing this flexibility is critical to ensuring business continuity. MiCloud Flex enables employees to work remotely for business or personal reasons, whether it is by choice or as a result of uncontrollable local, regional or global events is critical in the hyper-competitive, hyper-connected world we live in today.

## **Mitel Phones**

Buy and Rent Options Available.



## Why Mitel?

With over 45 years of experience in the telecommunications industry, Mitel is the #1 provider of cloud technology and solutions worldwide. Since 2008, Mitel has become the fastest growing cloud communications provider powering connections with over 4.7 million users, more than twice as many as any other competitor.



## For more information on how MiCloud Flex can help you, please contact: 800-722-1301 • mitel.com

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