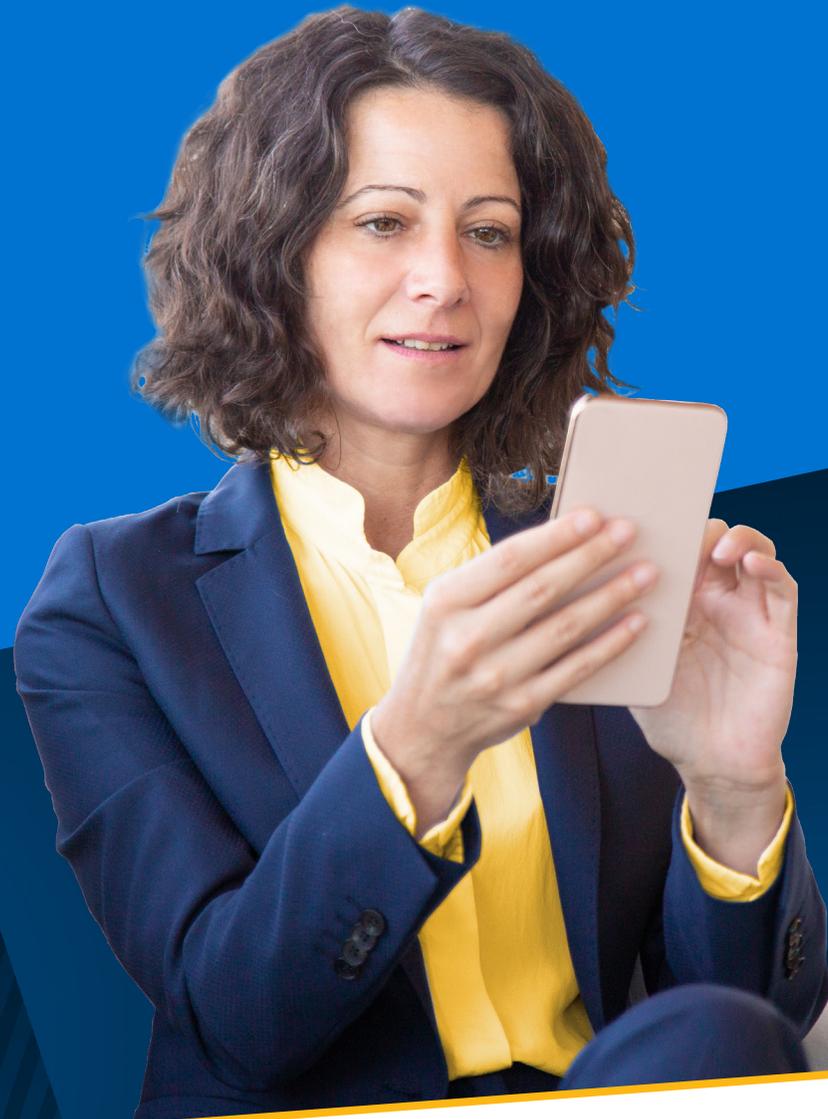


# 5 WAYS

## Software Assurance Helps Your Business Succeed



A MITEL E-BOOK

Just like your business, communications technologies are evolving all the time to enable even more value and integrate more tightly with business tools your employees utilize every day. Therefore, keeping your Mitel solutions current with Software Assurance (SWA) is vital to your organization.

Mitel Software Assurance provides access to upgrades, incremental enhancements, fixes, security patches, expert technical support and much more—helping to ensure that your communications investment delivers value from day one and for years to come.



If you have ever questioned the need for Software Assurance or doubted the value it offers, consider the impact of not having up to date coverage could have on your business.

# 1

## Access to software upgrades, updates and applications to keep current and secure

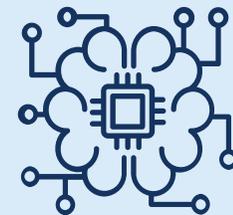
Mitel is constantly innovating to provide the latest technology advances and features, as well as up to date protection against emerging security risks. Software Assurance ensures you have the latest technology enhancements, so you do not miss out on new and exciting features that improve the user experience as well as safeguards to ensure you are protected from security risks.

[You would not stop servicing your automobile or cancel insurance on it. Then why risk your communication network?](#)

With some flagship Mitel products, such as CloudLink chat for MiCollab and Contact Center Messenger for MiContact Center Business, active Software Assurance is required to ensure continuous access. These applications will not be fully operational if your Software Assurance subscription expires.

A few years ago, a hacker took advantage of a vulnerability at a large consumer credit reporting agency and caused a security breach that could have been avoided if the agency had updated their software with a patch that had been released months earlier. It cost the company millions in settlement fees.

Updates introduce technology improvements and new features that continually increase your organizational efficiency, productivity and security.



2

## Access to Mitel technical expertise to help you rapidly resolve problems

Software Assurance and technical support go hand in hand. To get the best from our technical support, you need to have the latest software and features running. Technical support experts are also available to quickly analyze complex software questions and assist with incident remediation.

With Premium Software Assurance, you get access to Mitel Performance Analytics (MPA) which monitors your network in real-time, to prevent problems before they occur and lets you troubleshoot problems quickly. Most IT administrators say that the investment in network monitoring begins to pay off immediately. They begin to proactively see and resolve issues that were previously only reported by users calling in.



**Always protect your communication network and maintain business continuity.**

# 3

## Minimize unforeseen costs stemming from your communications network

Without Software Assurance, you put your business at considerable risk. You could face the potential costs of lower employee productivity, lost opportunities cost, security and compliance sanctions or fines. Or you could face customer dissatisfaction and complaints as well as brand damage. All of these could result from an outage or disruption in your network or communications infrastructure and could have a dramatic or catastrophic effect on your business and revenue stream. You do not have to be a Fortune 500 company to lose millions due to unexpected downtime.

Using Software Assurance, unexpected downtime can be reduced and even prevented.



# 4

## Mitigate significant security and regulatory compliance risks

For businesses like healthcare and financial services organizations, regulatory compliance is vital. In fact, HIPAA and PCI require quick implementation of software updates to maintain security. If your organization handles and stores patient or customer data or receives payments electronically it is imperative that your communications network leverage Software Assurance to be compliant and reduce security vulnerabilities.

Don't put your data, and more importantly, your customers' data, at risk.



# 5

## Get the real value of Software Assurance

Your communications system is at the heart of your IT landscape. You need to maintain and protect it to ensure it works in concert with your back-end services, the latest mobile and PC operating systems, integrated apps, etc. You cannot afford not to have Software Assurance. How much would it cost your business if your communications system went down? Not having Software Assurance can mean risking support in case of an issue or falling behind in keeping your software assets up to date with the rest of your network infrastructure. How much of an impact could a security issue or a technical problem have on your business? Compare that with the cost of Software Assurance and you will see the upfront cost is well worth it.



**Software Assurance can help your business reduce costs and improve ROI.**

If your business depends on your communications network to operate, ensure that you have **Mitel Software Assurance** to protect and enhance the long-term value of your communications infrastructure.

Contact us today to protect yourself with Mitel Software Assurance by reaching out to your Mitel representative or call [844.YES.MITEL](tel:844.YES.MITEL).

[mitel.com](https://mitel.com)

