zoom

Why Customers Choose Zoom

Customers turn to Zoom to bring the best video and voice communications to their organization to improve person-to-person interactions, increase productivity, and lower IT costs.

Zoom delivers excellent video quality even at 40% packet loss¹

Reliable quality improves interactions

Reliable voice and video quality make for high-quality interactions, enabling employees to be more productive.

"After deployment, Zoom was heralded big-time internally, from the CEO on down. To be honest, it probably saved the CIO's job."

- VP of IT, IT services

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Zoom can add up to 52 minutes of productivity



per employee per week²

Consistent experiences increase productivity

A consistent experience for users from a single application drives higher adoption and efficiency.

"We have found it easy to integrate the video meetings that we were already doing with the phone system. Zoom Phone has unified most of our communications under one platform."

- CFO, Medium Enterprise Professional Services Company

Zoom costs 55% less to manage and operate than the industry average³

Simplified management lowers IT costs

Simplified management lowers costs and enables IT to focus on more strategic initiatives.

"Zoom Phone has provided cost savings and simplification through the all-in-one approach since we were already using Zoom for video conferencing and webinars."

- HR Executive, Large Enterprise Financial Services Company

CNP Technologies 888-973-3737



¹ Quality Evaluation Enterprise Meetings & Calling report from Wainhouse Research January 2021 ² The Total Economic Impact Of Zoom's Unified Communications Platform, February, 2022. A commissioned study conducted by Forrester Consulting on behalf of Zoom; Based on a composite model organization ³ Unified Communications Costs and Trends. Custom research study conducted by Metrigy in collaboration with Zoom Aug 2021

