

# Why Customers Choose Zoom

Customers turn to Zoom to bring the best video and voice communications to their organization to improve person-to-person interactions, increase productivity, and lower IT costs.






Zoom delivers excellent video quality even at 40% packet loss<sup>1</sup>

## Reliable quality improves interactions

Reliable voice and video quality make for high-quality interactions, enabling employees to be more productive.

“After deployment, Zoom was heralded big-time internally, from the CEO on down. To be honest, it probably saved the CIO’s job.”

- VP of IT, IT services



Zoom can add up to 52 minutes of productivity per employee per week<sup>2</sup>

## Consistent experiences increase productivity

A consistent experience for users from a single application drives higher adoption and efficiency.

“We have found it easy to integrate the video meetings that we were already doing with the phone system. Zoom Phone has unified most of our communications under one platform.”

- CFO, Medium Enterprise Professional Services Company





Zoom costs 55% less to manage and operate than the industry average<sup>3</sup>

## Simplified management lowers IT costs

Simplified management lowers costs and enables IT to focus on more strategic initiatives.

“Zoom Phone has provided cost savings and simplification through the all-in-one approach since we were already using Zoom for video conferencing and webinars.”

- HR Executive, Large Enterprise Financial Services Company



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